



#ThinkHBCU



A national campaign by
Alpha Kappa Alpha Sorority, Incorporated
to highlight HBCUs and their contribution to the sorority and society.

During HBCU Week (September 22nd - 26th) and throughout the month of October here are 4 easy ways to #ThinkHBCU

GET
FITTED



Wear your favorite HBCU paraphernalia to the October chapter meeting

All participating members should take a fun picture with the Think HBCU poster and send it to communications@aka1908.com, including city/state, chapter and region. *Not in a chapter?* Post pictures wearing your 'nalia to Instagram using #ThinkHBCU

Update your membership profile

In the Members Only section of www.aka1908.com, include the college(s) you attended & the degree(s) you obtained. Chapters are encouraged to set up a laptop at upcoming chapter meetings to assist members with updating their online profiles

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<http://www.aka1908.com/>

Participate in the '08 campaign by donating \$8 to your favorite HBCU

Sign-in to the Members Only section of www.aka1908.com, go to the 'Online Store' and select 'Donation- HBCU 08 Campaign' to donate a minimum of \$8 to the HBCU of your choice

Report the amount of scholarship dollars your chapter plans to allocate for HBCU students

Send this information directly to your Regional Program Representative to the International Program Committee- when requested

GET
INVESTED

donate

Share how you are connected to a HBCU and what you're doing to personally raise awareness about attending a HBCU

On Instagram, Facebook or Twitter, Get creative and feel free to share pictures, text or video. Start your post with:

'Are u connected? I am because...'

Don't forget to tag @akasorority1908 and use hashtags #ThinkHBCU #AKA1908

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