

ALPHA KAPPA ALPHA SORORITY, INCORPORATED
POLITICAL ACTIVITY GUIDELINES

1. The Supreme Basileus or her designee is the only spokesperson for Alpha Kappa Alpha Sorority, Incorporated®.
2. Members are not authorized to endorse a political candidate or make political contributions on behalf of Alpha Kappa Alpha Sorority, Incorporated®.
3. Members are permitted to engage in political activity in their **individual** capacities and must make their individual participation clear and unambiguous.
4. Members cannot wear paraphernalia while working on political campaigns or distributing political buttons, flyers, or other campaign literature.
5. Members are authorized to wear paraphernalia at non-partisan, political activities such as a voter registration drive or get out the vote (GOTV) efforts.
6. Members cannot wear paraphernalia, display hand gestures and symbols, or issue the “Skee-Wee”® call at political events.
7. Pink and Green are universal colors and can be worn while participating in political activities as long as the symbols and sorority name are not printed, referenced or displayed in any way.
8. Vendors are not authorized to sell merchandise on social media platforms and members should refrain from purchasing paraphernalia through social media.
9. Vendors selling unauthorized AKA-branded paraphernalia and merchandise should be reported to the Corporate Office immediately for further action using the **[Vendor Infraction Form](#)**.
10. Members must exercise good judgment when posting and commenting on social media and may only speak in their **individual** capacities. Avoid negative commentary and unproductive chats. Stick to the facts.
11. Members are not authorized to speak with media outlets on behalf of Alpha Kappa Alpha. Media inquiries should be referred to exec@aka1908.com.
12. Members should contact their Regional Director with any questions.

Developed by the International Connection Committee and
the International Risk Management Task Force