

# A Guide to VIRTUAL PROGRAM ACTIVITIES & RESOURCES

**For Community Needs** 



SOROR GLENDA GLOVER SUPREME BASILEUS



#### Sorors:

The Alpha Kappa Alpha COVID-19 Pandemic Task Force has been very busy providing our members with up-to-date information on sorority operations, soror assistance and welfare initiatives, impact data, and COVID-19 resources. I am pleased to provide additional guidance and resources to implement programs and service under the *Exemplifying Excellence Through Sustainable Service* banner in a virtual environment. Programs remain the heart of Alpha Kappa Alpha. Nonetheless, changing times require Alpha Kappa Alpha to adjust and modify our approach and execution. It is imperative for our own safety and for the safety of those we love and serve that we remain safe and well by observing precautions recommended by the Centers for Disease Control & Prevention during this pandemic. To that end, we must discontinue any and all programs and community service activities which require individuals to gather in order to execute these initiatives.

Fortunately, even with these restrictions, there are still a number of community service initiatives which will enable us to continue to serve mankind. In this document, you will find the following:

- virtual program activities for implementation while practicing social distancing and staying at home;
- reporting form to be used by chapters and sorors to record program and community service activities; and
- links to organizations in need of donations during the COVID-19 pandemic.

I am asking chapters and sorors to pay particular attention to our healthcare workers who have been selflessly serving throughout this global health crisis to save lives. We also know that vulnerable populations, like the homeless, poor and elderly, are at greatest risk and need our support.

The International Program Committee, under the leadership of Soror Ora B. Douglass, will continue to provide recommendations for virtual chapter program implementation under the *Excellence* program platform. I also encourage chapters to share virtual programming ideas with your regional representative to the International Program Committee. We welcome and appreciate your input.

Thank you for your committed service. Please continue to be safe and healthy as we serve mankind in this new virtual environment.

Yours in Excellence,

Hunda Hover

Soror Glenda Glover Supreme Basileus





*Alpha Kappa Alpha* sorority, "neorporated"



# **AKA VIRTUAL PROGRAM ACTIVITIES**



**TARGET 1 – HBCU for Life: A Call to Action** 

- Host a virtual HBCU night with students representing their favorite HBCU and give history of the HBCU
- Host panel discussions about impact of HBCUs in the black community
- Host virtual HBCU For Life Spirit week on social media
- Create a Tik Tok video highlighting HBCU's
- Host a "Pink Table Talk" HBCU edition and discuss clips to documentaries such as "Tell Them We Are Rising" or "Shaw Rising"
- Virtual HBCU Gospel Choir concerts
- Do a Tik Tok video with Sorors wearing their HBCU shirts during HBCU Week
- Feature various HBCUs on social media platforms, with links connecting inquirers to the different colleges
- Highlight an HBCU monthly



# **TARGET 1** – Signature Program - #CAP™

- Reach out to #CAP students via email or text and encourage them to participate in the STEPP process
- Schedule #CAP zoom sessions and calls to conduct STEPP sessions
- Host a virtual #CAP kick-off for new high school Juniors & Seniors
- Hold a virtual HBCU and PWI Panel Discussion
- Prerecorded a Power Point Presentation regarding the CAP Program and make it available for students and parents to view
- Hold an Online college Symposium for #CAP students.
- Conduct virtual #CAP graduations
- Encourage #CAP students to stay positive



### TARGET 2 – Women's Healthcare and Wellness

#### **Breast Cancer Awareness and Prevention**

- Make Breast Cancer strolls for survivors and hold for a future display for Regional Conferences and Boule exhibit
- Host a virtual Breast Cancer walk
- Host a virtual Breast Cancer Survivors Forum for survivors to tell their story
- Host a virtual Anniversary Survivor celebration
- Share Breast Cancer facts during the month of October
- Conduct virtual wellness classes for stress relief and anxiety management e.g yoga, mindfulness
- Hold virtual Relay for Life fundraising efforts for breast cancer awareness

#### **Heart Health**

- Participate in a Virtual 1K/5K Challenge to aid in 8000 steps/day
- Organize a 5-day Wellness Challenge
- Conduct virtual exercise sessions
- Conduct a virtual heart health cooking class
- Sponsor of Virtual Step Challenge on National Walking Day (April 1)
- Organize a step-a-thon on Zoom with a DJ and place it on website and social media pages

#### **Nutrition For Life**

- Partner with local supermarkets for virtual grocery store tours, emphasizing healthy eating and healthy shopping tips
- Virtual implementation of gardening 101 program highlighting simple at home tips, highlight participants and crops

- Highlight African American cookbooks and healthy recipes, have virtual cooking tutorials and/or nutrition panels (nutritionist, herbalists, person who eats a specific diet) discussing the differences between eating regimens (veganism, plant-based, pescatarians, etc.) place on social media/ website, IG, and Facebook pages.
- Create a virtual cookbook with healthy recipes. Have each chapter member send a recipe to share, then put them all together by type and distribute to the chapter. Consider as a fundraiser for HBCU or EAF

#### **Care for the Caregiver**

- Have Sorors write electronic cards for seniors living in a local assistant living facility
- Do a caregiver highlight showing that we love them on our website, IG, and Facebook pages
- Check on caregivers to assure they are safe. Send caregiver care packages electronically, i.e. Amazon and other gift cards

#### Other

- Post healthcare and wellness information related to COVID – 19 on the chapter's social media pages
- Healthcare professionals host conference calls or webinars on "Soror Safety" and how to protect ourselves and family during this time including mental health strategies and techniques
- Host virtual town halls on the impact of COVID-19
- Recommend the use digital resources for stress management during COVID 19. Stress Management APPS, Coloring Apps, Adult Coloring Books, Jigsaw Puzzle Apps Located on AKA 1908
- Share NAMI COVID 19 Resource and Information Guide located on NAMI.com and posted in resources on AKA1908. com
- Share Coronavarius HelpGuide located on AKA1908 under resources and at helpguide.org
- Share Caring for Mental Health in Communities of Color during COVID - 19



# TARGET 3 – Building Your Economic Legacy

- Host a community Virtual Estate Planning Webinar
- Host a virtual Job Fair workshop for individuals who may have job loss on how to update their resume & preparing for virtual interviews
- Conduct educational webinar focusing on being financially fit during the pandemic

- Host a watch party for members to watch "Self-Made" on Netflix
- Minority Business Spotlight
- Develop an online Black Busines Directory for our local area...put the directory on our website
- Have a monthly zoom meeting for chapter members to meet a new local black business owner
- Listen to financial podcasts while walking. Suggest podcasts that will help listeners learn how to invest how to save, how to manage money.
- Highlight businesses owned by chapter members on social media. Posts could include a short interview, information about their business, and a link that directs inquirers to the business website if applicable.
- Consider the suggested donations for healthcare organizations and workers listed in the AKA Assist handout references – "how can I help the community during the COVID – 19 pandemic". Located on AKA 1908.com



# TARGET 4 – The Arts!

- Host a virtual African Art exhibit featuring black artist.
- Host a weekly virtual book reading of African American short stories for children
- Conduct virtual sip and paint socials
- Virtually Highlight local artist (painters, sculptors etc.) and their work within your community
- Highlight black-owned podcasts and encourage support within community and chapter
- Hold a virtual celebration of the Harlem Renaissance and Black Arts Movement
- Virtual Museum Tours (Civil Rights Museums; National Museum of African History and Culture)
- Host a virtual Youth Oratorical Contest centered on the Harlem Renaissance and Black Arts Movement
- Host an virtual Open mic night where middle schoolers recite poetry and speeches from the Harlem Renaissance and Black Arts Movement periods
- Dream Boards with the CAP students. Students can pull photos from free photo sharing sites and create their own Vision/Dream boards. Boards can then be shared digitally with the group
- Invite local artists, from within the community, to virtually share their talents using an online platform with a select group of students from within the community
- ✤ Host "Harlem Nights" where Sorors share information about key artists/musicians from the Harlem Renaissance Period. This event can be open to the community using an online platform.

The focus on AKA Women Poets and their Poems that empower women. Sorors share thoughts and ideas (with the Poems as a basis) on how to continue to find voice and courage to lead as inspired by Black Women in the Arts.



# **TARGET 5** – Global Impact

- Host a "Yes to the Dress" virtual party making Little Girl Pillowcase Dresses for Haiti
- Continue the Little Pillowcase Dresses and Shirt via Virtual Sip and Sew. Tie in Sewing 101 Sessions for those involved
- Virtual Kahoot game to educate individuals on blindness, visual impairments, and the Lions Club
- Set up a virtual interview with a Refugee student to share their life story with Sorors. We can adopt the student and support them for the rest of the program year.
- Complete online training on how to teach English as a Second Language
- Host a pillowcase shirts challenge and contest
- Virtual Viewing of Movies with global themes
- Provide educational resources/ technology support for ESL students within the local school district, as they transition to online learning during the pandemic
- Watch party for several movies from the "Nollywood Genre". These are Nigerian based movies which showcase the Nigerian Culture.
- Send factual information electronically to chapter members regarding the COVID – 19 global pandemic and its impact

# COMMUNITY IMPACT DAYS

# AKA INTERNATIONAL DAY OF PRAYER

- Sorors are requested to attend a virtual worship service together as a group. Recognition of the group by the worship leader or a simple statement in the comments by the chapter president or designee is encouraged.
- Chapters may also organize their own virtual worship service
- Undergraduates are asked to organize a virtual "Call to Chapel" and/or worship with their sponsoring graduate chapter
- Sorors may share a picture of themselves wearing pink and green, and share their favorite scripture on social media

# **Pray For One Another**

Sorors are asked to virtually pray corporately at 19:08 (7:08p.m.) in your time zone, either individually or in small groups, so that we will have prayers being offered around the clock in our chapters covering the globe

# AKA HBCU DAY/MONTH

- Tell your HBCU story with photos and a 20-second video and post on social media
- Sorors may wear HBCU gear, post on social media, and request donations to that HBCU
- Chapters can host virtual HBCU telethon style donation drives
- Chapters may host virtual panel discussions focused on HBCUs, i.e. the HBCU experience, why I chose an HBCU, etc.
- Celebrate sorors, family and friends who attended a PWI (primarily white institution) and ask them to share their HBCU association stories
- Wear your favorite HBCU shirts and post on social media
- Host a virtual HBCU college fair
- Organize students to visit HBCUs via virtual tours
- Host virtual viewings of Stanley Nelson's film "Tell Them We are Rising," link on AKA1908.com
- Issue an HBCU donor challenge to all networks: other chapters, HBCU alumni, corporate partners, family and friends
- Ask each chapter member to donate \$35 to the EAF HBCU Fund
- Encourage chapter members to donate to their HBCU alma mater
- Email, post on social media, etc. to encourage friends or "HBCU Investors" to donate to the EAF Fund

#### BREAST CANCER AWARENESS DAY/MONTH

- Participate in a virtual walk/run
- Host a chapter competition to raise money for breast cancer research
- Post pink ribbons on social media on BCA Day
- Wear pink to promote AKA breast cancer awareness Day and Month
- Host virtual forums and information sessions about breast cancer awareness and early detection
- Publish the American Cancer Society Guidelines for early detection of breast cancer on chapter websites and social media pages
- Encourage members to share personal breast cancer stories on social media
- Celebrate breast cancer survivors

# AKA CAREGIVERS' DAY OBSERVANCE

Partner with healthcare professionals and organizations to develop and distribute best practice tips for reducing emotional and physical health issues associated with caregiving

- Feature caregivers on the chapter's social media page
- Send ecards or email words of encouragement to a caregiver
- Provide "Caregiver Self-Care: Caring for You" from The National Center for Caregiving, located on AKA1908.com
- Compile and distribute via email a list of resources for caregivers
- Host a virtual caregiver fair with resources for caregivers
- Provide a meal "Meals on Wheels" style to the family of a caregiver. For example, a chapter could contract with a local restaurant or catering company to provide a meal box for a family.
- Host a virtual panel to educate members on the signs of caregiver fatigue and its effects
- Host a virtual donation drive for a local care facility through an online 'wish list' developed based on the organization's needs

# Dr. Martin Luther King, Jr. International Day of Service

- Highlight people from the community who embody the spirit of Dr. King in their work
- Donate funds to a food bank
- Send care packages to deployed troops, veterans, and wounded soldiers, include a letter of gratitude for their service
- Collect used magazines, paperbacks, and novels to donate to prisons, jails and shelters. These places are often overlooked when a group is hosting a book drive.
- Encourage Sorors to share their individual service activities on social media

# PINK GOES RED FOR HEART HEALTH

- Host virtual heart health seminars, forums and workshops.
- Encourage Sorors to individually Walk with the Supreme Basileus and log their steps using a google form or other data collection tool.
- Participate in community organized virtual walks for heart health
- Wear red and post to social media to highlight women's heart health
- Compile information about heart health and share with networks
- Partner with the American Heart Association to promote heart health by posting guidelines for heart health and risk factors of heart disease on chapters social media pages.
- Publicize strategies for stress reduction to support a healthy heart
- Utilize #AKAPINKGOESRED on your chapter's social media

Host a heart-healthy virtual book group. Check your local library or purchase the American Heart Association's Complete Guide to Women's Heart Health: The Go Red for Women Way to Well-Being & Vitality.

#### **AKA Global Impact Day**

- Send cards to soldiers serving overseas
- Encourage bilingual chapter members to become online translators or virtual tutors
- Encourage entrepreneur chapter members and small business owners to speak virtually at an immigrant welcoming center or other organization
- Host a virtual donation drives for Soles4Souls and/or Lions Club
- Organize a letter writing campaign to advocate for refugee related legislation (either federal or state)
- Host a virtual town hall or panel discussion to education Sorors and the community about refugee related issues
- Host a virtual panel to discuss issues related to global pandemics or other global issues such as racism, global health, etc.
- Host a virtual sewing circle to make pillowcase

# Partner Enhancements in A Virtual Environment



The AKA Wear a Mask Campaign: It's a Serious Matter! Will be launched in the form of a video and communicated via various social media and other communication mechanisms. In this video, the Sorority is stressing the importance of social distancing, hand hygiene, and wearing a mask to help mitigate the spread of COVID-19.

# SOLES公SOULS



# HELP ALPHA KAPPA ALPHA TURN SHOES INTO OPPORTUNITY!

AKA has teamed up with Soles4Souls to collect 500,000 pairs of shoes in four years. When you donate, you help us elevate women, ensuring they have the opportunities and recognition they deserve.



Host a Shoe Drive Help AKA reach their 500,000 goal by having your chapter host a shoe drive. Register your chapter below.

# THREE WAYS TO GET INVOLVED



**Fundraise** Help provide 100,000 pairs of shoes to homeless kids in the United States. \$1 = 1 pair. Register your chapter <u>here</u>.



Virtual Run Raise money while participating in a virtual run. It's a fun way to get your friends and family involved!

# register here: **soles4souls.org/aka/**

Should you have any questions on how to get involved with Soles4Souls, please contact Megan Welsh, Director of National Partnerships at **meganw@soles4souls.org** 



# SOLES SOULS





# register here: soles4souls.org/aka/

# AKA SHOE DRIVE CAMPAIGNS

# **\*** DO GOOD FEEL GOOD FROM HOME

Clean out your closets and box your shoes! Hold onto your shoes to ship when COVID-19 safety measures are in place in your area.

# **\*** TAKE THE "DONATE 5, TAG 5 CHALLENGE!"

This is a great way to "do good" from the safety of your own home while connecting to family and friends!

- 1. Pick up five pairs of shoes you no longer use and snap a pic of them.
- Share on social media, challenging five of your friends to do the same. Tag @soles4souls & AKA
- 3. Box them up and get ready to ship (Please follow local COVID-19 guidelines).
- 4. Share your virtual challenge with family and friends!

# AKA FUNDRAISING CAMPAIGNS

# **<u>4EVERYKID – AKA AS A WHOLE</u>**

Fundraising platform for AKA Sorority, INC. as a whole is looking to place shoes on the feet of as many homeless children as possible! We are coming together and hosting a financial fundraising campaign to provide new shoes to homeless children right here in the United States.

You can simply create a campaign for your chapter that will go towards AKA's entire goal!

1.5 million students in the US experience homelessness. Every kid deserves to have their basic needs met; from a roof over their heads, food on the table, and a pair of shoes on their feet. No child should have to feel embarrassed, discouraged, or left out simply because they lack something most of us take for granted.

# **GET MOVING FOR A GOOD CAUSE! S4S VIRTUAL WALK/RUN:** INDIVIDUAL CHAPTER RACE

- 1. Create a virtual Soles4Souls race benefitting Soles4Souls.
- 2. Challenge your chapter, family, friends, and community to run or walk virtually with AKA to raise funds for Soles4Souls together. Your race will raise funds to help Soles4Souls provide shoes to people who need them most.

Should you have any questions on how to get involved with Soles4Souls, please contact Megan Welsh, Director of National Partnerships at **meganw@soles4souls.org** 







Grow with Google helps people across the United States gain digital skills to grow their careers and businesses. The Grow with Google Partner Program provides nonprofits with access to free resources, workshop materials, and hands-on help to enable them to teach digital skills trainings in their communities. Alpha Kappa Alpha is partnering with Grow with Google to help training resources reach the people most in need. Visit google.com/grow to learn more.



### FEEDING CHILDREN EVERYWHERE

AMERICA'S VIRTUAL FOOD BANK



#### HOW IT WORKS

Full Cart program addresses the root cause of hunger by recognizing that the cost of living is the primary driver of food insecurity in America today.

Full Cart allows families to fight food insecurity in their homes. Families receive a box of food containing meal kits, popular grocery items, side dishes, and snacks delivered to their front door.

Feeding Children Everywhere Organization is committed to providing healthy meals to those in need.

The Full Basket Project will assist families affected by COVID-19. As a partner, Alpha Kappa Alpha will ensure thousands of boxes of groceries are going out through their innovative Virtual Full Cart program to families struggling to obtain food. AKA Chapters will have a portal to make donations to this vital program. Every dollar donated goes toward sending package of groceries а directly to a family's door. African American households face hunger at a rate more than twice that of white, non-Hispanic households.



Families go to FullCart.org Nutritious food is delivered Families enjoy popular directly to their front door. to follow the prompts and grocery items that are place their delivery order. at no cost to them. nutritious and easy-to-cook!

# FULL CART IMPACT BY THE NUMBERS





# Soror and Chapter Reporting Form for Virtual Program Activities

# Instructions:

- · Record the activity, date, service hours, and brief description of program activity on this reporting form
- · Send the document to your chapter Anti- Basileus/Program Chairman
- · The chapter Program Chairman will compile virtual program activities submitted by sorors
- The chapter Program Chairman will compile a chapter report using soror virtual activities and chapter activities for each of the five targets
- The chapter Program Chairman will input the data into the program reporting portal on the AKA1908.com website using the Excellence activity report entry forms

Target 1: HBCU for Life: A Call to Action	Date	Service Hrs.	Description of Service Activity
Target 1: Signature Program: #CAP™	Date	Service Hrs.	Description of Service Activity
Target 2: Women's Healthcare and Wellness	Date	Service Hrs.	Description of Service Activity
Target 3: Building Your Economic Legacy	Date	Service Hrs.	Description of Service Activity
Target 4: The Arts!	Date	Service Hrs.	Description of Service Activity
Target 5: Global Impact	Date	Service Hrs.	Description of Service Activity
Community Impact Days	Date	Service Hrs.	Description of Service Activity
Dr. Martin Luther King, Jr. International Day of Service (January)			
Pink Goes Red Day for Heart Health (February)			
AKA Global Impact Day Observance (April)			
AKA International Day of Prayer Observance (August)			
AKA HBCU Day Observance (September)			
Breast Cancer Awareness Day (October)			
AKA Caregivers' Day Observance (November)			
Other Awareness Days/Months	Date	Service Hrs.	Description of Service Activity
Credit Education Month (March)			
Financial Literacy Month (April)			
World Refugee Day (June)			
Mammogram Awareness Day (October)			

# TARGET 3: AKA ASSIST

# Suggested Donations for Healthcare Organizations and Workers

### Check with the organization before sending or dropping off donations.

Needed items may change as supplies are assessed and storage may be limited in healthcare facilities.



\*N95 masks differ from other types of face masks because they create a tight seal between the mask and face, which helps filter 95% of airborne particulates. Coronaviruses can linger in the air for up to 30 minutes and be transmitted through breath, talking, coughing, sneezing, saliva, and transfer over commonly touched objects. That's why the CDC emphasizes other precautions, like washing hands and distancing from others, in addition to wearing a face covering in crowded areas when out in public.



# How can I help the community during the COVID-19 Pandemic? References for Sorors and Chapters

Many organizations are in need of help and are accepting donations during this time of the COVID-19 crisis. To make sure vulnerable populations are cared for during the pandemic, the International Program Committee is providing suggested resources to assist sorors and chapters in making choices for donations.

# **GENERAL SUGGESTED LINKS:**



A guide to helping and getting help during the coronavirus crisis: https://www.cnn.com/interactive/2020/health/coronavirus-how-to-help/



Coronavirus (COVID-19) Information: <u>https://naacp.org/coronavirus/coronavirus-resources/</u>



A BET COVID -19 Relief Effort https://www.bet.com/shows/bet-news-special/news/2020/4/covid-19-resources.html



CDC- Resources to Support People Experiencing Homelessness: https://www.cdc.gov/coronavirus/2019-ncov/community/homeless-shelters/index.html



Homeless Shelters and Service Organizations in Your Area: <u>https://www.homelessshelterdirectory.org</u>



COVID – 19 Resource and Information Guide <u>https://www.nami.org/covid-19-guide</u>



AARP COVID -19 References Page https://www.aarp.org/health/?intcmp=GLBNAV-PL-HEA-HEA



Guide to Small Business COVID-19 Emergency Loans <a href="https://www.uschamber.com/report/guide-small-business-covid-19-emergency-loans">https://www.uschamber.com/report/guide-small-business-covid-19-emergency-loans</a>

# **International Program Committee Regional Representatives**

The International Program Committee recognizes there are specific needs of different geographical locations within our regions and the Regional Representatives to the Program Committee are working with Regional Directors to provide state specific information.

Contact your Regional Program Representative for additional information or to provide ideas for community service in your area.

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# **COVID-19 Pandemic Task Force Members**

A special Thank You to the Coronavirus Pandemic Task Force for Exemplifying Excellence Through Sustainable Service during the COVID – 19 pandemic

Soror Glenda Glover, Supreme Basileus **Soror Joy Elaine Daley**, International Regional Director (Chairman) Soror Kimberly Esmond Adams, Special Assistant & Risk Management Task Force Chairman (Co-Chairman) Soror Danette Anthony Reed, First Supreme Anti-Basileus Soror Jasmyne E. McCoy, Second Supreme Anti-Basileus Soror Cynthia D. Howell, Executive Director of Alpha Kappa Alpha Sorority, Inc.® Soror Martha Perine Beard, Chief of Staff to the Supreme Basileus Soror Ora B. Douglass, Program Committee Chairman Soror Cynthia J. Finch, MIP Committee Chairman & Healthcare Professional Soror Jasmine Adkins Moore, Disaster Relief Committee Chairman Soror Kasey A. Coleman, Leadership Development Committee Soror Carol R. Dixon, Corporate Strategic Partners Committee Soror Kaylen D. Long, Membership Committee Soror Hollye J. V. Weekes, Program Committee Soror Robyn R. Jones, Physician & Medical Director for Women's Health



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