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WALL ST

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Karla A. Hall, MBA
for Supreme Tamiouschos
Substance. Style. \$ense.

Substance: Bringing Wall Street to South Stony Island Ave.

As our next Supreme Tamiouchos, Soror Karla A. Hall, MBA will bring her boardroom experience to safeguard the sorority's assets and report its financial health to the membership via clear, accurate, and timely reports centered on fiscal transparency. She will also empower every soror to function as a shareholder, providing tools and resources to increase financial literacy and understanding.

Professional Experience

- Currently serves as Segment Chief Risk Officer at FIS Global, a Fortune 500 Company, overseeing a \$1B annual revenue-generating portfolio
- 20+ years of strategic leadership experience on Wall Street, managing global projects with \$100M+ budgets for Morgan Stanley, Merrill Lynch, HSBC and others
- Holds a BS in Finance and an MBA in International Business from St. John's University in NYC and Rome, Italy

Sorority Experience

- Silver Star Soror with 25 years of service, Initiated at Nu Mu, 1997
- 12 years of service on the International Investment Committee, including 8 years as Chairman, working with and mentored by 5 Former Supreme Tamiouchoi
- Responsible for selecting investment advisors and advising the Supreme Basileus and Directorate on broad range of capital management issues to improve our financial health and expand the reach of our community programming
- Manages the Sorority's \$10.7 million investment portfolio with prudence and transparency, *growing it by over \$3.0 million during her tenure as chair*
- Creator of the Investment Savvy Series, presenting over 30 in-person and virtual workshops to assist sorors, chapters and our communities on wealth building and sound budgeting and financial management
- Managed the strategic liquidation of Sorority's assets to fund the \$5.6M renovation of The Ivy Center -- at no additional costs to the membership

Sorority Leadership Highlights At-A-Glance

- Chairman, International Investment Committee, 2014-2022
- Risk Management Committee Co-Chairman, Beta Alpha Omega, 2020 - 2021
- Standards Chairman, Beta Alpha Omega, 2018 - 2019
- Workshop Presenter and/or Facilitator: Investment Savvy Series and Retirement Plan Basics
@Boule - 2016, 2018
@Leadership Seminar - 2015, 2017, 2019, 2021
- Inaugural Member, International Investments Committee, 2006-2010
- Tamiouchos, Pi Kappa Omega, 2000-2001



Kari Gray Smith, Karla Hall, Danette Anthony Reed, Beverly Fields



Shannon Rookwood, Rachel Noisette, Karla Hall, Elizabeth Morgan, Ianthe Murad, Pauline Jean



Leeann Hall, Karla Hall

Style: Empowering Sorors As Active Shareholders in the Sorority

Celebrating 25 years of service, Soror Karla A. Hall, MBA is known as a sisterly soror who gets the job done. She is dedicated to empowering all sorors to be active, educated and informed shareholders in our Sorority. Her blend of professional and sorority leadership experience makes her uniquely qualified to be our next Supreme Tamiouchos.

Soror Karla has partnered with my chapter, Tau Pi, to present two workshops for our Target III programs. Her passion and energy to help undergraduate Sorors, whether it is by being available for our events or helping us increase our fiscal literacy, is a great reminder of what sisterhood should look like.

Soror Tyler Benson, Tau Pi

Soror Karla partnered with my chapter to present her "Secure the Bag" workshop, which was so well-received by the attendees. She is such a pleasure to work with and truly epitomizes "paying it forward" by sharing her knowledge in an easy, relatable manner that left attendees empowered.

Soror Robin Joffrion-Sawyer, Phi Gamma Omega

I had the pleasure of first meeting and serving with Soror Karla during the LNDS administration. While I was impressed by her financial acumen and ability to translate complicated investment theory into everyday language, I was more impressed by her warmth and compassion as a true soror and friend. From our initial conversation to today, Soror Karla has been loyal, caring and trustworthy, all of which are attributes we need in leadership.

Soror Jasmine Adkins Moore, Iota Epsilon Omega

\$ense: Ready To Lead Now

Soror Karla A. Hall, MBA has worked with leadership at the international level:

- ✓ **Our Directorate**
- ✓ **Corporate CFO**
- ✓ **Corporate Office staff**
- ✓ **Our Investment Advisors**
- ✓ **Five of the Former Supreme Tamiouchi**

The results speak for themselves:

- ✓ **Restructuring our investment portfolio to address the sorority's general funding needs**
- ✓ **Oversight of the COIP budget resulting in the debt-free Corporate Office Renovation Project**
- ✓ **Providing financial relief to Regions with budgetary shortfalls**
- ✓ **Growing the sorority's asset portfolio to \$10.7Mil.**

Soror Karla and I worked closely together during the LNDS Administration as Chairmen to our respective Finance & Investment Committees. One strength of Soror Karla is her ability to understand and convey the Directorate's financial goals to our investment managers and manage expectations (on both sides) as needed, especially during fluctuating market conditions. Under her chairmanship, the Sorority's assets have continually grown.

Soror Danette Anthony Reed, First Supreme Anti-Basileus

As my International Investment Committee Chairman, Soror Karla never shied from the work required to make sure Alpha Kappa Alpha assets grew. She is a professional who is passionate about transparency, accuracy and delivering results.

Soror Dorothy Buckhanan Wilson, 29th Supreme Basileus

We met Karla as she led the process in choosing the investment advisors for Alpha Kappa Alpha, Sorority, Inc®. In her role, Karla leveraged her professional experience as a Risk Officer, along with her knowledge of the Sorority's financial goals to ensure that the chosen team knew the Directorate's objectives and could develop an action plan to achieve the financial milestones.

Gary Jbara, Financial Advisor Morgan Stanley



with First Supreme Anti-Basileus,
Danette Anthony Reed



with 29th Supreme Basileus,
Dorothy Buckhanan Wilson

Soror Karla Makes \$ense

Dear Sorors,

I'm Soror Karla A. Hall, MBA and I am asking for your vote for Supreme Tamiouchos. As your International Investment Committee Chairman and a Wall Street veteran, I bring a combination of professional and Sorority financial leadership experience, with an emphasis in three key areas:

1. Ability to define **vision and direction** to drive sustainable growth via the use of strong governance and innovative thinking.
2. Experience in **leading change** with a track record of identifying and implementing opportunities to improve business performance, effectiveness, and efficiency.
3. **Risk Management expertise** to communicate policies and processes to stakeholders at all levels of our Sorority, ensuring all key risk factors are considered in decision making.

If elected, I will focus on:

1. Ensuring that we remain in the black by focusing on strategic, long-term financial planning and prudent fiscal decision-making.
2. Introducing enhanced tools and training to demystify financial reports and empower ALL Sorors as shareholders in the Sorority.
3. Utilizing technology to safely streamline, standardize and simplify both individual and chapter to corporate financial operations. This includes direct electronic payments for COIP, reactivations, Life Memberships, Graduate Advisor training, and Ivy Leaf fees.

Sorors, if elected as your next Supreme Tamiouchos, I'm ready to go to work and get the job done! I thank you in advance for your support.

With sisterly love,

Soror Karla

Soror Karla A. Hall, MBA
Chairman,
International Investment Committee
Candidate for Supreme Tamiouchos



Ready on Day 1...

Substance

A proven leader on Wall Street and at the international and chapter levels who will continue to keep our sorority in the black and fiscally sound

Style

Forward thinking leadership style focused on empowering sorors to be effective, educated and informed fiscal managers

\$ense

The experience to implement inclusive technology to streamline our financial operations

**Vote for Karla A. Hall, MBA
for Supreme Tamiouchos**



**Karla
Makes
\$ense**